



# Graphic Designer

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Permanent, full-time

October 15, 2019

## Graphic Designer

# What is the position?

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The position of Graphic Designer provides a great opportunity for a creative professional with design, marketing, and agency experience to assume a key position with a dynamic and strategic company.

The successful candidate will bring a proven ability to support the following areas:



### DESIGN

- Work on current projects including revisions and edits;
- Help with new client projects;
- Build out slides decks, reports, and graphics for use in both Incite and client presentations;
- Review and provide feedback on all client work done by Incite.



### CREATIVITY

- Support Creative Director with brand development and design work;
- Provide creative input and ideas;
- Provide support in enhancing Incite operations to build a high performing organization.



### GENERAL

- Work with the team to develop and build strong/consistent brands, campaigns, etc.;
- Provide design expertise and knowledge as the designer for clients and projects;
- Prepare design files for print;
- Attend brainstormers.

What does an ideal candidate “look like”?

In addition to displaying excellence in the role outlined above,  
the successful candidate must be

# talented

and would also accept  
keen, creative, innovative, or trend-setting

**The fine print:**

- Strong portfolio
- Quality experience in the design world
- Desire to continue to learn about design trends, ideas, and opportunities
- Degree and/or diploma in design
- Agency experience in design is a plus
- Someone seeking an opportunity to hone their craft; design is more than just a job

# Who is Incite?

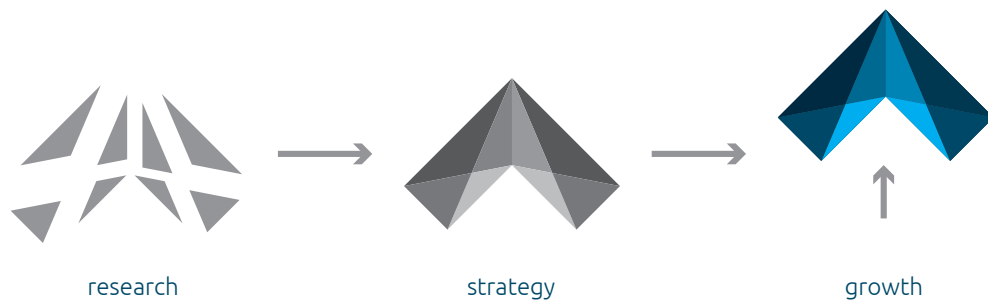
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Founded in 1999, Incite is a strategy firm specializing in growth, brand, and communications. We help organizations make informed decisions, and we provide them with the strategic roadmap to move forward with clarity and confidence. Our team of 10 full-time strategists brings expertise in research, brand, business planning, stakeholder engagement, change management, and communications. These professionals collaborate to guide and empower organizations through the necessary thinking, decisions, and execution required to drive growth, position brand, and align communications.

Our clients partner with Incite to access our strategic expertise, business networks, and relationship-driven philosophy for growth. We work collaboratively with clients to solve complex problems and unlock new opportunities.

Our full-time team consists of professionals with expertise in areas of strategy, marketing, branding, and creative. It's an inspiring, energetic, and engaging group that is focused on building and maintaining Incite as an outstanding place to achieve greatness.

## Aligning research and strategy to propel growth



## What are Incite's significant achievements?

- 2018 Advertising Club of Edmonton ACE Award of Distinction for Identity System
- 2018 Canadian Association of Communicators in Education Bravo Award of Distinction in Comms. Plan/Comms. Project for Visual Identity
- 2018 International Property Awards for Best Development Marketing
- 2017 Incite's joint venture, Foundry Conferences & Events, won ILEA ESPRIT® Award for Best Meeting/Conference Program Under US\$500,000 for 55 North
- 2016 Edmonton Event Award for Best Conference
- 2016 International Association of Business Communicators Award of Excellence for Community Relations Communication Management
- 2016 International Association of Business Communicators Award of Merit for Marketing, Advertising & Brand Communication
- 2014 Winner of Alberta's Best Workplace Overall - Alberta Venture
- 2013 Winner of IABC's Capital Award – Marketing and Advertising Campaigns (PCL)
- 2012 Winner of Alberta's Best Workplace for Millennials and Finalist for Best Workplace Overall - Alberta Venture
- 2012 ACE Award – Identity System (YESS)
- 2012 ACE Award – Not for Profit Non Traditional (YESS)
- 2012 ACE Award of Distinction – Brochure (ACE)
- 2011 ACE Award – Best in Show (Warner)
- 2011 ACE Award – Public Service TV/Video (Warner)
- 2011 Expansion to new offices on Saskatchewan Drive
- 2010 ACE Award – Video Production (iClarify)



Start by compiling the following package of materials:

- Cover letter, specifically outlining why you are a good fit for Incite, including your interest in the Graphic Designer role, and your strengths and weaknesses as they relate to the above job description;
- Resumé, highlighting relevant experience and specific skills;
- Portfolio.

Send your work to:

**Darren Tonn**  
Partner & Creative Director  
T: (780) 423-5552 ext. 304  
E: [darren@incitestrategy.ca](mailto:darren@incitestrategy.ca)

See our website for detailed information on Incite:  
[incitestrategy.ca](http://incitestrategy.ca)